

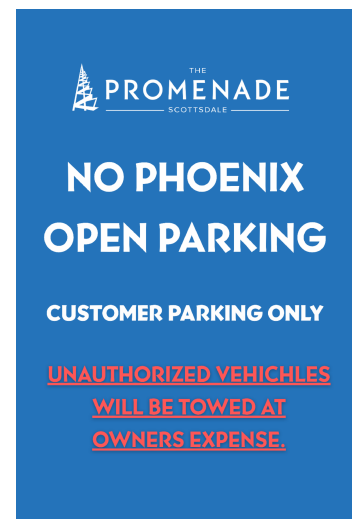


FEBRUARY 2026

PROPERTY MANAGEMENT UPDATES

WASTE MANAGEMENT OPEN REMINDER FEBRUARY 2-8

As the Waste Management Open approaches, we want to remind all tenants that event parking is not permitted on property. To help maintain a positive experience for shoppers and guests, onsite parking is reserved exclusively for visitors of the shopping center. Property Management will install additional signage during the tournament week to reinforce that parking is for center guests only. We appreciate your cooperation in helping keep our parking areas accessible and well-managed during this high-traffic event.



STOREFRONT SIGNAGE REMINDER

To help maintain a vibrant and welcoming environment throughout the property, we kindly ask all tenants to regularly inspect their storefront signage to ensure it is fully operational. Please confirm that all lights and components are functioning properly and that signage remains illuminated from dusk until dawn each day. Your attention to this helps support safety, visibility, and a consistent guest experience.

RETAILER UPDATES

PELLA WINDOWS

NOW OPEN

Pella Windows is officially open at The Promenade Scottsdale! Guests are able to explore their stunning selection of custom windows known for exceptional durability and timeless designs, Pella Windows is located near T-Mobile.



Windows & Doors



MINISO OPENING SOON

Get ready - MINISO is opening soon to The Promenade! Loved globally for its fun, creative, and affordable products, MINISO offers everything from stylish home essentials and beauty must-haves to gadgets, toys, and more. Find their new location in the old Tilly's space!

MENDOCINO FARMS COMING SOON

Coming soon to The Promenade - Mendocino Farms! Taking over the former Modern Market Eatery space, this popular restaurant will bring a fresh, flavorful menu featuring signature sandwiches, salads, and seasonal creations. Stay tuned for more updates!



PETERSEN'S ICE CREAM COMING SOON

Petersen's Ice Cream - established in 1919 - brings over a century of ice cream tradition to the Promenade Scottsdale. Petersen's Ice Cream will be located in the former Chin Up Donuts space.



EVENT PARTICIPATION

Upcoming events provide a fantastic chance for your brand to connect with guests through giveaways, games, promotions, or any other fun ideas that showcases what your store has to offer. If your store would like to take part

in these upcoming events, please email Alexis Berger at aberger@vestar.com



VALENTINE'S POP-UP EVENT

Saturday, February 7 | 1PM-3PM

The Promenade will be hosting a pop-up Valentine's event by Nordstrom Rack! This family-friendly event will have DIY flower bouquet making, a photo booth, treats & more! **If you are interested in tabling at this event, please reach out to aberger@vestar.com.**



WELLNESS EVENT

Saturday, March 7 | 9AM-12PM

The Promenade will be hosting another, very popular wellness event at the Corporate Office Lawn! This free event will featuring fitness classes, a DJ, sauna and cold plunge & much more! **If you are interested in tabling at this event, please reach out to aberger@vestar.com.**



PHOTOS WITH THE BUNNY

Saturday, March 22 | 11AM-1PM

The Promenade Scottsdale is excited to host an Easter celebration by Nordstrom Rack. Families are encouraged to come take photos with the bunny, get their face painted, fun giveaways & more! **If you are interested in tabling at this event, please reach out to aberger@vestar.com.**

FEBRUARY GIVEAWAY

NASCAR Enter to Win

February 17 - March 2

The Promenade is partnering with the Phoenix Raceway to give one lucky winner 4 Grandstand tickets to the NASCAR Cup Series on Sunday, March 8. Guests can view giveaway on Promenade Scottsdale's website.

If you would like to participate or add an offer to our upcoming giveaways, **please email Alexis Berger at abberger@vestar.com**.



PUBLIC RELATIONS

We regularly collect special offers from our tenants to share with our public relations team for potential features in local media. If your store or restaurant has an upcoming promotion or special deal, **please email those offers to Leann Meagher at lmeagher@vestar.com**

WEBSITE UPDATES

HOURS

If your store or restaurant have updated hours, please email your updated hours to **Alexis Berger at abberger@vestar.com**. Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Alexis Berger at abberger@vestar.com**.

PROMOTIONS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Alexis Berger at abberger@vestar.com with the details.**

FACEBOOK PAGE FOLLOWERS

6,061

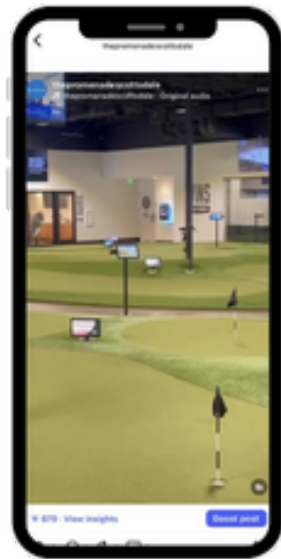
INSTAGRAM FOLLOWERS

3,761

SOCIAL STATUS

Our ongoing social media campaign spotlighting The Promenade tenants is in full swing. We're developing a series of social media videos monthly with engaging content that showcases what your business has to offer.

Keep an eye on your inbox for emails from our team with more details. **If you have any questions or would like to get involved, please reach out to Alexis Berger at aberger@vestar.com.**



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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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