

February

TENANT NEWSLETTER

-2026-



DESERT RIDGE MARKETPLACE

(480) 513-7586

DRMReception@vestar.com

Located next to LensCrafters

UPDATES – PROPERTY MANAGEMENT

NEW LED SCREEN AT THE DISTRICT STAGE

We're excited to share that the LED screen at The District Stage has been full upgraded! This enhancement will significantly improve audio/visual quality for all performances, events, and community gatherings. The new screen is scheduled to be fully operational beginning this month – we can't wait for you to experience it.

STOREFRONT SIGNAGE REMINDER

To help maintain a vibrant and welcoming environment throughout the property, we kindly ask all tenants to regularly inspect their storefront signage to ensure its fully operational. Please confirm that all lights and components are functioning properly and that signage remains illuminated from dusk to dawn each day. Your attention to this helps support safety, visibility, and a consistent guest experience.



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YOU'RE INVITED - EVENTS & HAPPENINGS

▼ RENAISSANCE FESTIVAL GIFT-WITH-PURCHASE

February 2 – While Supplies Last

Guests are encouraged spend \$200 or more in the same day at Desert Ridge Marketplace and will receive 2 free tickets to the Annual Arizona Renaissance Festival & Artisan Marketplace. View promotion details [HERE](#).



▼ GOLF ON THE GO

February 1, 6, 7 & 8 | 4PM-9PM

During the Waste Management Phoenix Open, Desert Ridge Marketplace will join the celebration by activating the AMC Lawn with free mini golf on select days. Guests are invited to stop by and enjoy complimentary putting fun. Guests who participate in mini golf will have the chance to enter to win Sunday GA tickets & complimentary parking at the Fairmont Scottsdale Princess. View details [HERE](#).



▼ GAMEDAY WATCH ZONE

Sunday, February 8 | 4:30PM-7:30PM | The District Stage

The District becomes the ultimate Game Day Watch Zone. Guests can cheer on their team on massive LED screens, enter to win up to \$1,000, play lawn games, and enjoy free pizza from Slices* and drinks for purchase from Fat Tuesday. View event details [HERE](#).



▼ VALENTINE'S AT DESERT RIDGE MARKETPLACE

Throughout February, Desert Ridge Marketplace will host the "Call Someone You Love" Valentine's photo op, where guests can snap a photo and enter to win a \$500 gift to Desert Ridge Marketplace brands, sponsored by Hall of Frames and Fly Bye. On Valentine's Day, The District will come alive with romantic ambiance and live saxophone music.



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YOU'RE INVITED - EVENTS & HAPPENINGS

▼ RISE & REFORMED

Saturday, February 21 | 10AM-1PM | AMC Lawn

Reformed Pilates is hosting their monthly mat Pilates class this month on Saturday, February 21. At this very popular event, guests will be guided through an hour class to kick off their morning. **Interested in participating at this event? Please reach out to aberger@vestar.com.**



▼ LUNAR NEW YEAR FESTIVAL

Saturday, February 21 | 11AM-1:30PM | The District Stage

The 9th Annual Lunar New Year Festival returns to Desert Ridge Marketplace in celebration of the Year of the Fire Horse. Desert Ridge Marketplace continues its partnership with 9 Dragons Kung Fu to host an incredible morning filled with cultural performances, dramatic dances & more. View event details [HERE](#).



▼ MARK YOUR CALENDARS FOR MARCH

• YAPPY HOUR

Thursday, March 5 | 5:30PM-7:30PM | District Stage

In partnership with Maricopa County Animal Control – a dog happy hour! **Interested in participating? Please email aberger@vestar.com.**



• BUNNY HOP CELEBRATION

Sunday, March 22 | 12PM-2PM | The District

One of Desert Ridge Marketplace's biggest events of the year! Free photos with the bunny, families collecting eggs from our stores, face painting & more! **Interested in participating? Please email aberger@vestar.com.**



• BLOCK PARTY

Thursday, March 26 | 7PM-9PM | The District Stage

Now happening quarterly, the block party series is returning in 2026, and kicking off with a Back to the 80's theme. Guests can enjoy themed music, a bar, on brand crafts and games & more! **Interested in participating? Please email aberger@vestar.com.**



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