HAPPY VALLEY TOWNE CENTER

Freestanding Sign Matrix

SIGN	SIGN TYPE	FUNCTION	LOCATION	QUANTITY	HEIGHT	SIZE	ILLUMINATION	MATERIALS
TYPE 1 Freeway Pylon	Pylon	Center ID with tenant identification	Placed along I-17 Frontage	2	Seventy two (72') Feet to top of Architectural Embellishment	925 SF Maximum Inclusive of Center Identification and exclusive of Architectural Embellishment	Combination of Interior and Exterior Illumination	Masonry, Stucco, Brushed Aluminum, Powder Coat and Acrylics
TYPE 2 Monument	Monument	Multi-tenant identification	Placed along Happy Valley Road and 23rd Avenue	Happy Valley Rd. (2) 23rd Avenue (2)	Twenty five (25') feet to top of architectural Embellishment	187.5 SF Maximum Exclusive of Architectural Embellishments	Combination of Interior and Exterior Illumination	Masonry, Stucco, Brushed Aluminum, Powder Coat and Acrylics
TYPE 3 Center Identification Monument	Entry Monument	Center ID	Main Drive Entry on Happy Valley Road	2	Six (6') Feet to top of Entry Walls	80 SF Maximum Exclusive of Architectural Embellishments	Internal Illumination and/or Ground Illumination	Masonry, Stucco, Stone Veneer, Aluminum, Acrylic and Vinyl Copy
TYPE 4 Center Identification Entry feature	Entry Feature	Center ID	Main Drive Entry off of Happy Valley Road	1	Twenty Five(25') Feet to top of Structural Feature	150 SF Maximum Exclusive of Architectural Embellishments	Internal Illumination and/or Ground Illumination	Masonry, Stucco, Stone Veneer, Aluminum, Acrylic and Vinyl Copy
TYPE 5 Monument and Gas Station Price	Monument	Pad tenant Identification and/or Brand ID and Price Signs for Service Stations	Placed along Happy Valley Road and within interior of site	Happy Valley Road (4) Site Interior (1)	Ten (10') Feet to top of Architectural Embellishment	48 SF Maximum	Internal Illumination and/or Ground Illumination	Masonry, Stucco, Stone Veneer, Aluminum, Acrylic and Vinyl Copy
TYPE 6, 7, 8 Directional, Regulatory, Directory Kiosks	Monument	Traffic and pedestrian directional information, traffic regulatory signage, tenant directory, site maps, and general information	Site Interior	TBD	Eight (8') Feet to top of Signage	12 SF Directionals Standard Regulatory 40 SF Kiosks	Internal and/or Non-Illumination and/or Ground Illumination	Masonry, Stucco, Stone Veneer, Aluminum, Acrylic and Vinyl Copy