



JANUARY 2026

HAPPY NEW YEAR!

Wishing you all a happy, healthy, and successful New Year! Thank you for being such an important part of our community - we're excited for what's ahead and look forward to another great year together!

EVENT PARTICIPATION

Upcoming events provide a fantastic chance for your brand to connect with guests through giveaways, games, promotions, or any other fun ideas that showcases what your store has to offer. If your store would like to take part in these upcoming events, **please email Alexis Berger at aberger@vestar.com**



VALENTINE'S POP-UP EVENT

Saturday, February 7 | 1PM-3PM
The Promenade will be hosting a pop-up Valentine's event by Nordstrom Rack! This family-friendly event will have DIY flower bouquet making, a photo booth, treats & more! **If you are interested in tabling at this event, please reach out to aberger@vestar.com.**

WATCH LAST YEAR'S EVENT [HERE](#)

VALENTINE'S GIVEAWAY

February

The Promenade will be launching a full enter to win giveaway for Valentine's Day! We would love to show off as many brands as possible. **If you are interested in donating gift cards, goodies, etc to the giveaway, please reach out to aberger@vestar.com.**

RETAILER UPDATES

PELLA WINDOWS OPENING SOON

Pella Windows is officially opening soon to The Promenade! Soon guests be able to explore their stunning selection of custom windows known for exceptional durability and timeless designs, Pella Windows will soon open their doors near T-Mobile.



Windows & Doors



MINISO OPENING SOON

Get ready - MINISO is opening soon to The Promenade! Loved globally for its fun, creative, and affordable products, MINISO offers everything from stylish home essentials and beauty must-haves to gadgets, toys, and more. Find their new location in the old Tilly's space!

MENDOCINO FARMS COMING SOON

Coming soon to The Promenade - Mendocino Farms! Taking over the former Modern Market Eatery space, this popular restaurant will bring a fresh, flavorful menu featuring signature sandwiches, salads, and seasonal creations. Stay tuned for more updates!



JANUARY GIVEAWAY

Unwind & Glow Enter to Win

January 5 - January 26

The Promenade is kicking off the New Year by giving away \$300 in gift cards to Ulta Beauty & Elements Massage. Guests will be encouraged to enter through our website. View Giveaway [HERE](#).

If you would like to participate or add an offer to our upcoming giveaways, [please email Alexis Berger at aberger@vestar.com](#).



PUBLIC RELATIONS

We regularly collect special offers from our tenants to share with our public relations team for potential features in local media. If your store or restaurant has an upcoming promotion or special deal, **please email those offers to Leann Meagher at lemeagher@vestar.com**

WEBSITE UPDATES

HOURS

If your store or restaurant have updated hours, please email your updated hours to **Alexis Berger at abergger@vestar.com**. Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Alexis Berger at abergger@vestar.com**.

PROMOTIONS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Alexis Berger at abergger@vestar.com with the details.**

FACEBOOK PAGE FOLLOWERS

6,063

INSTAGRAM FOLLOWERS

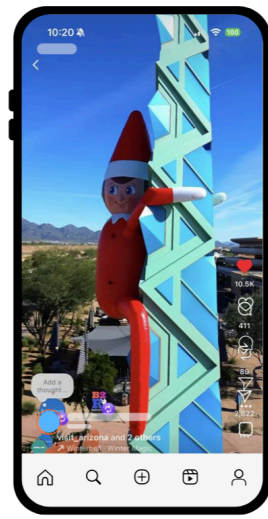
3,759

SOCIAL STATUS

Our ongoing social media campaign spotlighting The Promenade tenants is in full swing. We're developing a series of social media videos monthly with engaging content that showcases what your business has to offer.

Keep an eye on your inbox for emails from our team with more

details. If you have any questions or would like to get involved, please reach out to Alexis Berger at aberger@vestar.com.



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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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