



— 2026 —

MARKETING OPPORTUNITIES

THE LANDING

MARKETING PARTICIPATION FORM FACEBOOK



STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1080 pixels x 1080 pixels, less than 20% text

Preferred file: 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



FACEBOOK POST COPY, PLEASE INCLUDE SOCIAL HANDLE FOR TAGGING.

THE LANDING

Please fill out and return this form to Alixandria Ogawa, Marketing Director at aogawa@vestar.com. THANK YOU!

MARKETING PARTICIPATION FORM

EMAIL BLAST



STORE NAME:

STORE REPRESENTATIVE:

PLEASE NOTE THAT THE E-BLAST IS COMPRISED OF 2 COMPONENTS:

1. 940 x 550 image

2. Required copy describing offer / promotion (copy below image)

Please note that all artwork must be submitted in the correct specifications in order to be posted.
A description regarding the e-blast must be provided as well.

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

940 pixels wide x 550 pixels tall, 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



EMAIL SUBJECT:

COPY THAT WILL BE DISTRIBUTED WITH THE IMAGE. MUST BE FINAL DRAFT.

URL (WEBSITE):

SEND DATE:

THE LANDING

Please fill out and return this form to Alixandria Ogawa, Marketing Director at aogawa@vestar.com. THANK YOU!

MARKETING PARTICIPATION FORM

INSTAGRAM



STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1080 pixels x 1350 pixels, less than 20% text

Preferred file: 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



INSTAGRAM POST COPY, PLEASE INCLUDE SOCIAL HANDLE FOR TAGGING.

THE LANDING

Please fill out and return this form to Alixandria Ogawa, Marketing Director at aogawa@vestar.com. THANK YOU!

MARKETING PARTICIPATION FORM

WEBSITE HERO IMAGE



STORE NAME:

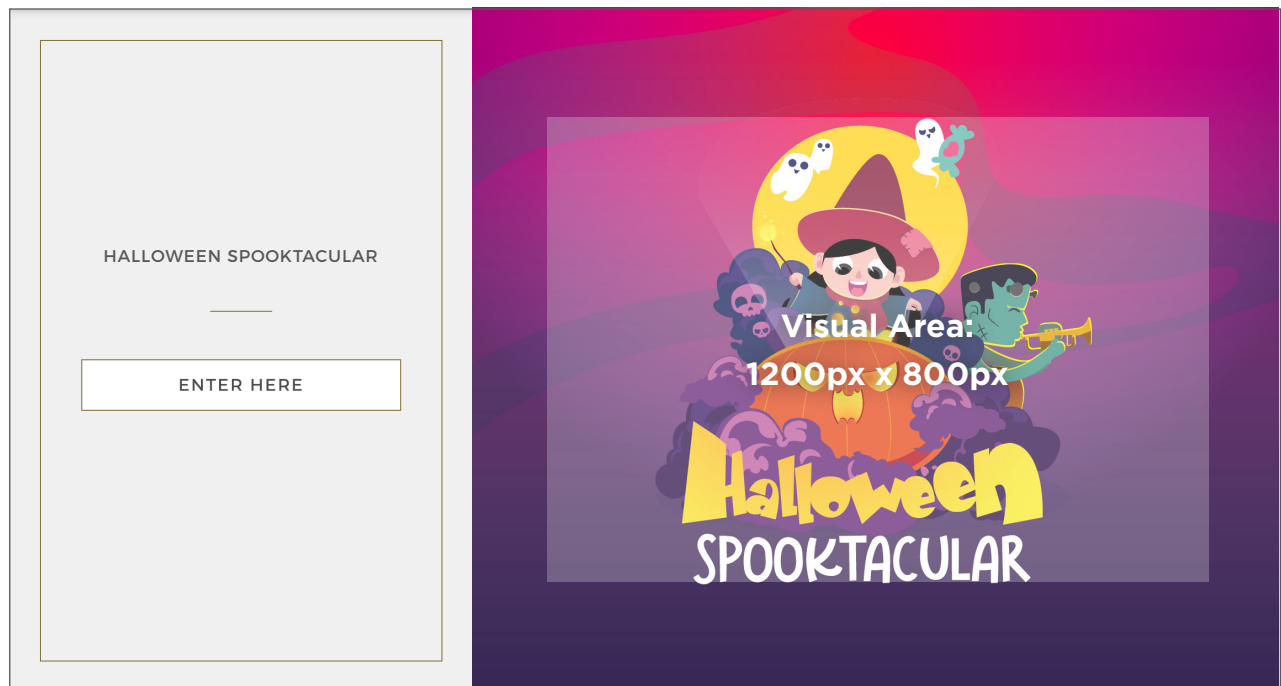
STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 1240 pixels tall, 1200px x 800px display area, 72dpi, RGB jpeg

We recommend not embedding any text on the images because you have the ability to add text for the content block that appears on the left.

IMAGE EXAMPLE:



WEBSITE URL FOR BANNER LINK (REQUIRED):

COPY FOR LINK (REQUIRED):

COPY FOR BANNER AD (REQUIRED):

THE LANDING

Please fill out and return this form to Alixandria Ogawa, Marketing Director at aogawa@vestar.com. THANK YOU!

MARKETING PARTICIPATION FORM WEBSITE EVENT LISTING



STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 710 pixels tall, 72dpi, RGB jpeg

IMAGE EXAMPLE:



HALLOWEEN SPOOKTACULAR

SUNDAY, OCTOBER 29 • 12-2PM

Trick-or-Treating • Music • Crafts • & More!

SEE DETAILS →

EVENT TITLE:

EVENT LOCATION:

EVENT DATE:

CUSTOMER-FOCUSED DESCRIPTION OF EVENT. MUST BE FINAL DRAFT.

MARKETING PARTICIPATION FORM

WEBSITE PROMOTION LISTING



STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 PIXELS WIDE X 710 PIXELS TALL, 72DPI, RGB JPEG

IMAGE EXAMPLE:



HALLOWEEN SPOOKTACULAR

SUNDAY, OCTOBER 29 · 12-2PM

Trick-or-Treating · Music · Crafts · & More!

[SEE DETAILS →](#)

PROMOTION TITLE:

PROMOTION DATES:

COPY FOR PROMOTION. MUST BE FINAL DRAFT.

THE LANDING

Please fill out and return this form to Alixandria Ogawa, Marketing Director at aogawa@vestar.com. THANK YOU!

ON-SITE POSTERS (22"x28")

STORE NAME:

STORE REPRESENTATIVE:

PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:**Final trim size: 22 inches wide x 28 inches tall | Visual area: 19 inches wide x 25.5 inches tall****Material: 3mm Sintra or .06 styrene (not as thick) | Poster Limit: Up to two (2) one-sided posters****Posters will be up for 30 days only | Tenant responsible for cost of printing**

IMAGE EXAMPLE:



POSTER PROGRAM SCHEDULE:

☐	Quarter 2	March 13
☐	Quarter 3	June 18
☐	Quarter 4	September 17
☐	Quarter 1 - 2027	December 10

ART DUE FOR APPROVAL:

*Limited Space Available. First Come, First Served Basis. Each tenant is allowed one single-sided poster. Poster art must be approved prior to printing. Poster will be installed the first week of each bi-monthly rotation.

MARKETING PARTICIPATION FORM JOB POSTINGS



STORE NAME:

STORE REPRESENTATIVE:

JOB TITLE (FULL TIME, PART TIME OR SEASONAL):

EXPIRATION DATE:

CONTACT INFO (FULL NAME, PHONE # AND WEBSITE):

TEXT: