



MARCH 2026

MENDOCINO FARMS

COMING SOON

Coming soon to The Promenade - Mendocino Farms! Taking over the former Modern Market Eatery space, this popular restaurant will bring a fresh, flavorful menu featuring signature sandwiches, salads, and seasonal creations. Stay tuned for more updates!



PETERSEN'S ICE CREAM

COMING SOON

Petersen's Ice Cream - established in 1919 - brings over a century of ice cream tradition to the Promenade Scottsdale. Petersen's Ice Cream will be located in the former Chin Up Donuts space. Stay tuned for more updates!



EVENT PARTICIPATION

Upcoming events provide a fantastic chance for your brand to connect with guests through giveaways, games, promotions, or any other fun ideas that showcases what your store has to offer. If your store would like to take part

in these upcoming events, please email Alexis Berger at aberger@vestar.com



WELLNESS EVENT

Saturday, March 7 | 9AM-12PM

The Promenade will be hosting another, very popular wellness event at the Corporate Office Lawn! This free event will featuring fitness classes, a DJ, sauna and cold plunge & much more! **If you are interested in tabling at this event, please reach out to aberger@vestar.com.**

View event details [HERE](#).



PHOTOS WITH THE BUNNY

Saturday, March 22 | 11AM-1PM

The Promenade Scottsdale is excited to host an Easter celebration by Nordstrom Rack. Families are encouraged to come take photos with the bunny, get their face painted, fun giveaways & more! **If you are interested in tabling at this event, please reach out to aberger@vestar.com.**

View event details [HERE](#).

MARCH GIVEAWAY

Renaissance Festival Social Giveaway

March 3 - March 10

The Promenade is partnering with the Arizona Renaissance Festival to give one lucky winner 4 tickets to the festival. Guests can view giveaway on Promenade Scottsdale's Instagram.



If you would like to participate or add an offer to our upcoming giveaways, please email Alexis Berger at aberger@vestar.com.

PUBLIC RELATIONS

We regularly collect special offers from our tenants to share with our public relations team for potential features in local media. If your store or restaurant has an upcoming promotion or special deal, please email those offers to Leann Meagher at lmeagher@vestar.com

WEBSITE UPDATES

HOURS

If your store or restaurant have updated hours, please email your updated hours to **Alexis Berger** at aberger@vestar.com. Please check your location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Alexis Berger** at aberger@vestar.com.

PROMOTIONS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Alexis Berger** at aberger@vestar.com with the details.

FACEBOOK PAGE FOLLOWERS

6,062

INSTAGRAM FOLLOWERS

3,776

SOCIAL STATUS

Our ongoing social media campaign spotlighting The Promenade tenants is in full swing. We're developing a series of social media videos monthly with engaging content that showcases what your business has to offer.

Keep an eye on your inbox for emails from our team with more details. **If you have any questions or would like to get involved, please reach out to Alexis Berger** at aberger@vestar.com.



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