

March

TENANT NEWSLETTER

-2026-



DESERT RIDGE MARKETPLACE

(480) 513-7586

DRMReception@vestar.com

Located next to LensCrafters

UPDATES – ACTION NEEDED

▼ ANNUAL TENANT MEETING – MON, APRIL 20TH, 2026

Join us for our Annual Tenant Meeting on Monday, April 20 from 10–11 AM (location TBD). This is a great opportunity to connect with the management team, hear property updates, and discuss strategies to support your brand's success. **Please RSVP [HERE](#)**. Have any questions about the Annual Tenant Meeting, please reach out to abberger@vestar.com.

▼ LET'S GET LUNCH – SUMMER PROGRAM

Due to popular demand from our guests, we're excited to bring back the **Let's Get Lunch program** this summer! This initiative is designed to drive traffic during the summer, afternoon rush and encourage guests to explore new dining options throughout the property.

We'd love for you to participate by offering a special deal, include happy hours, limited-time promotion, or exclusive lunchtime discount – any collateral to be featured. Whether it's a combo offer, weekday special, or quick grab-and-go feature, these incentives help attract guests and boost midday sales.



If you're interested in participating, please submit your offer details to abberger@vestar.com. Be sure to include the promotion, valid dates/times, and any creative assets you'd like us to use for marketing. We look forward to highlighting your business and making this summer's lunchtime experience even more exciting for our guests!

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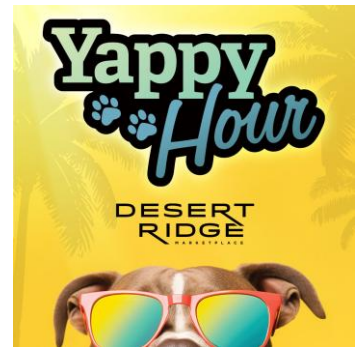
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YOU'RE INVITED - EVENTS & HAPPENINGS

▼ YAPPY HOUR

Thursday, March 5 | 5:30PM-7:30PM | The District Stage

Guests are invited to join us Thursday, March 5 at The District Stage for Yappy Hour, a free, dog-friendly event with live music, pet activities, and adoptable pups, in partnership with Maricopa County Animal Control & Shelter. View event details [HERE](#).



▼ RISE & REFORMED

Saturday, March 14 | 10AM-11AM | AMC Lawn

Join Reformed Pilates for their free, monthly mat pilates class held at the AMC Lawn! View event details [HERE](#).



▼ BUNNY HOP CELEBRATION

Sunday, March 22 | 12PM-2PM | The District

The District is turning into a celebration on Sunday, March 22 for our Bunny Hop Celebration. Thousands of guests join us for egg stops with our tenants, free photos with the bunny, a petting zoo, live entertainment & more. View event details [HERE](#).



▼ NATIONAL ADOPTION WEEK

March 23-March 29 | 11AM-3PM | PetSmart

Guests are invited to join us for a festival-style event in front of PetSmart during National Adoption Week, featuring on-site pet adoptions and family-friendly activities. More details coming soon.



▼ BACK TO THE 80'S BLOCK PARTY

Thursday, March 26 | 7PM-9PM | The District Stage

The Block Party Series is back for 2026, kicking us off with our Back to the 80's theme. Guests will enjoy all things 80's with spinning classics, themed photo ops, games, crafts and a mobile Sip & Stroll Bar. View event details [HERE](#).



Interested in participating in these events? Please reach out to Alexis, aberger@vestar.com.



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