



FACE PAINTING | BALLOON ANIMALS | LIVE DJ | GAMES | SCAVENGER HUNT

MARCH 2026



THE MONTHLY UPDATE

A monthly newsletter from
the Orchard Town Center

LEASING UPDATES

Coming Soon

facial aesthetics ↩

Opening Soon



NEWS AND UPDATES

Upcoming Events

Orchard Town
Center Updates

Management
Updates

UPCOMING EVENTS

Be Part of Our Delightfully Mad Easter Event

We are excited to share details about our upcoming spring event at the Orchard Town Center:
The White Rabbit's Easter Wonderland

Saturday, March 21 | 11:00 AM – 1:30 PM

Families will step inside a specially designed immersive Wonderland experience inside the former Just Rustic building in Town Square. People can snap photos with the White Rabbit, and meet Alice, the Mad Hatter, and the Red Queen. The event will also feature face painting, balloon animals, games, and a live DJ. We are anticipating strong family traffic throughout the Center with this unique shake-up of the traditional Easter Bunny event and would love to have you participate!

First, To drive guests into your stores, we're hosting a center-wide Easter Egg Scavenger Hunt. Participating tenants will hand out plastic Easter eggs to visiting families. Eggs can include candy, coupons, small prizes, or even small branded items. Second, you are also invited to contribute to a grand prize giveaway package featuring contributions from Orchard Town Center businesses. We are currently seeking gift cards, merchandise, service packages, etc.

Participating in this Easter event will allow your business to:

- Be featured in pre-event marketing
- Be highlighted in winner announcements
- Align with a high-visibility family event designed to attract a wide-range of ages and demographics

Please click [HERE](#) to fill out a Google form specifying and how you are willing to participate!

RSVP deadline is Wednesday, March 11 by 5 pm. A limited number of materials are available to stores who are interested.



FACE PAINTING | BALLOON ANIMALS | LIVE DJ | GAMES | SCAVENGER HUNT

ORCHARD TOWN CENTER UPDATES



Westy Restaurant Week: April 17 - 26, 2026

The City of Westminster is launching its first-ever Westy Restaurant Week to highlight local restaurants and drive new customers to participating businesses. The program includes coordinated marketing, PR, advertising support, and a digital passport that encourages guests to visit multiple locations and earn prizes.

All restaurants are invited to participate. If you're interested, please visit the City's Economic Development website to submit the interest form. **Participation deadline: March 6.**

[Learn More →](#)

goGLOW Grand Opening

The glow up is official and you're invited! Celebrate the grand opening of goGLOW at Orchard Town Center from February 27 – March 1 with a weekend full of fun, exclusive experiences, and a first look at everything goGLOW has to offer. Enjoy special offers, giveaways, and the chance to explore the ultimate skincare experience. Plus, enjoy 10% off goGLOW skincare all weekend. Stop by, celebrate, and see what all the glow is about!

[More Details →](#)



BUSINESS SPOTLIGHTS

March is an exciting month at The Orchard Town Center as we highlight two new businesses: Facial Aesthetics and Macy's Backstage. Both are opening and celebrating in March. These additions bring new energy and increased traffic to the Center. We encourage you to check them out and attend their celebrations as we welcome them to the OTC community!



facialaesthetics

Facial Aesthetics is opening soon and you're invited to celebrate their Open House! Enjoy an afternoon of exclusive giveaways, mini treatments, live demos, day-of specials & more. Come meet the team, explore the space, and treat yourself to a little self-care. We can't wait to see you there! Saturday, 3/7 from 12–3pm on Delaware Street (across from 20/20 EyeVenue).



We're excited to share that Macy's Backstage will be opening in March inside Macy's at Orchard Town Center. This off-price, "store-within-a-store" concept offers curated, on-trend merchandise at 20–80% off original prices, designed to attract value-focused shoppers and drive additional traffic to the center. Stay tuned and keep an eye on our social media channels for the official opening date!



@orchardtowncenter
7,368 Followers



/orchardtc
25,629 Likes

17,257 February Website Views
theorchardtowncenter.com

MANAGEMENT UPDATES

Tenant Safety Forum Recap

Thank you to everyone who attended our first Tenant Safety Forum. The session focused on current retail crime trends, safety best practices, and clear action steps to help protect your team and business. We look forward to continuing these sessions on a quarterly basis and welcome your feedback. Please let us know if there are specific topics you'd like us to cover in future forums. We encourage all tenants to review safety procedures with their teams and ensure staff understands the proper protocol. Thank you for your partnership in helping us maintain a safe environment for our employees and guests.

Key takeaways included:

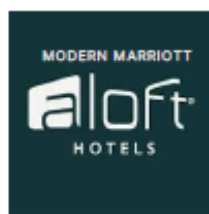
- Current trends indicate that many theft and burglary incidents are tied to organized retail crime, making awareness and communication critical.
- Do not physically intervene if someone is stealing, as this can create safety risks and potential liability.
- Call 911 immediately if you or your team feel threatened or in danger.
- Observe and report. Please call or text Security at 720-926-5062 with details so they can respond quickly and monitor activity.
- Security is onsite 24/7 and available to escort staff at any time. Please call or text Security if assistance is needed.
- If an individual is disrupting your business, you have the right to formally trespass them from your store.
- If you suspect someone may be stealing, provide attentive customer service and maintain visibility. Engagement can often deter theft.
- If a suspect is actively concealing merchandise inside the store, you may legally contact Westminster Police Department so officers can respond accordingly.
- With Spring Break approaching, we anticipate increased foot traffic. Please remain vigilant and report any concerns to Security promptly.

MANAGEMENT CONTACTS

Kate Heckman General Manager 303.450.8608 kheckman@vestar.com	Ilima Lua-Lokan Asst. Property Manager 303.450.8616 iLua-lokan@vestar.com	Jessica Cowden Marketing Director 303.450.8630 jcowden@vestar.com	Serena Schultz Marketing Manager 303.450.8604 sschultz@vestar.com	Katie Seitz Admin. Assistant 303.450.8610 admin-co@vestar.com
--	--	--	--	--

MANAGEMENT UPDATES (continued)

A friendly reminder that Aloft Hotel by Marriott, located onsite and within walking distance of the center, is a convenient option for your team, corporate partners, or visiting guests who may need accommodations. They can offer discounted rates for OTC tenants and their corporate teams. Check out the details below.



DID YOU HEAR?

Aloft Marriott Hotel
has a gift for YOU -
our OTC neighbors!



THE ORCHARD
ALWAYS IN BLOOM

A special deal just for OTC tenants offering

- ✓ the Modern Hotel Rooms
- ✓ the Conference Room
- ✓ the Heated Pool & Spa

AND all in the same parking lot as YOU - so you can walk to
the food, fun, shopping skipping the Uber's and rentals!

15% OFF
YOUR STAY
CODE F4462

HOW DO I BOOK?

ONLINE:
USE CODE **F4462**
Marriott.com > Special Rates > Corp/Promo code

HOTEL DIRECT:
303.427.5121

DOES IT EXPIRE?
NOPE!
BRING MY DOG?
YEP!

WHERE ARE YOU?
BETWEEN LIFETIME
AND LAZY DOG
(YEP! THAT'S A MARRIOTT!)

☕ Breakfast for Purchase & Complimentary Coffee 6:30-9am Daily
🍷 24/7 Bistro Pantry

🍸 Wxyz Bar & Lounge Opens 5:00pm nightly *subject to change

🏊 7:00am - 10:00pm Heated Outdoor Pool & Hot Tub . Towels on Deck

🏋️ 24/7 Fitness Center

🎮 Free Pool Table & Games



📞 MORE INFO CALL 303.427.5121

📍 14780 Delaware Street Westminster