

APRIL-JUNE

MARKETING UPDATES



NEW PROPERTY MANAGEMENT MEMBER: MARIO LOMELI

We are thrilled to have Mario Lomeli as the new Property Manager for Pacific Pearl. Reach him via email at mlomeli@vestar.com.

EARTH DAY COLOR & POT EVENT

Celebrate Earth Day with us on April 19th from 1-3 PM near 85C Bakery! Kids can color their own flowerpots and pot their very own succulents. Plus, they'll be able to get a fun temporary glitter tattoo!



EARTH DAY GIVEAWAY

Join us in celebrating Earth Day! A lucky winner from both Instagram and Facebook will receive a \$50 gift card. Entries will be accepted until April 19th.



MOTHERS DAY GIVEAWAY

Mother's do know best, right? With Mother's Day approaching, we're hosting a social media giveaway from April 14th to May 6th. Be sure to follow us on Instagram for more details!

FATHERS DAY GIVEAWAY

Let's give a big cheer to the man who's always got our back and loves us unconditionally! To show our appreciation for the fathers in our community, we'll be running a social media giveaway from May 19th to June 8th. More details to come on our Instagram soon!



CONTACTS

MARIO LOMELI

Property Manager
(925)357-2629
mlomeli@vestar.com

CATHERINE KURTZ

Assistant Property Manager
(925)332-0345
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NANCY VEGA

Marketing Manager
(925)332-0343
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SECURITY

(925)332-3619

DIGITAL REACH

INSTAGRAM
FOLLOWERS: 1,257

FACEBOOK PAGE
LIKES: 793

Q1 WEBSITE PAGE
VIEWS: 1,079



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@SHOPPACIFICPEARL

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FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales or promotions! We will post them on our website and social media channels to help spread the word about your store's happenings. Please click [HERE](#) to download the 2025 marketing opportunities packet. If you have any issues with downloading the packet, please reach out to Nancy Vega at nvega@vestar.com for a copy.

WEBSITE UPDATES

To keep the website up-to-date, please make sure we have your hours of operation, phone number, logo and website URL. Click [HERE](#) to visit the website directory, email Nancy Vega at nvega@vestar.com with any updates or changes that need to be made.

LEASING UPDATES



COMING SOON: MALATOWN, ICODE, & CHUBBY CATTLE

We're excited to remind you about our new tenants opening soon. Malatown is located next to Fiery Shanghai, iCode is located next to East Bay Optometry and find Chubby Cattle near Ranch 99.



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