



RIVERSIDE  
PLAZA



2026

MARKETING  
OPPORTUNITIES

# MARKETING PARTICIPATION FORM FACEBOOK



STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1080 pixels x 1080 pixels

Preferred file: High Res JPG

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



FACEBOOK CAPTION (REQUIRED), PLEASE INCLUDE SOCIAL HANDLE(S) FOR TAGGING & SPECIFIC HASHTAGS.



Please fill out and return this form to Alixandria Ogawa,  
Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com). **THANK YOU!**

# MARKETING PARTICIPATION FORM

# INSTAGRAM



STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1080 pixels x 1350 pixels

Preferred file: High Res JPG

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



INSTAGRAM CAPTION (REQUIRED), PLEASE INCLUDE SOCIAL HANDLE(S) FOR TAGGING & SPECIFIC HASHTAGS.



Please fill out and return this form to Alixandria Ogawa,  
Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com). **THANK YOU!**

# MARKETING PARTICIPATION FORM

# EMAIL BLAST



STORE NAME:

STORE REPRESENTATIVE:

## THE E-BLAST IS COMPRISED OF 2 COMPONENTS:

1. 940 x 550 image (typically overlaid with logo & text)
2. Required copy describing event/promotion (this is placed below the image)

All artwork must be submitted in the correct specifications to be sent and copy must be written to promote the event/promotion to the consumer.

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

940 pixels wide x 550 pixels tall, 72dpi, RGB jpeg

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



EMAIL SUBJECT:

PROPOSED SEND DATE:

COPY THAT WILL BE DISTRIBUTED WITH THE IMAGE. MUST BE FINAL DRAFT.

URL (WEBSITE):



Please fill out and return this form to Alixandria Ogawa,  
Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com). **THANK YOU!**

# MARKETING PARTICIPATION FORM

# WEBSITE BANNER AD



STORE NAME:

STORE REPRESENTATIVE:

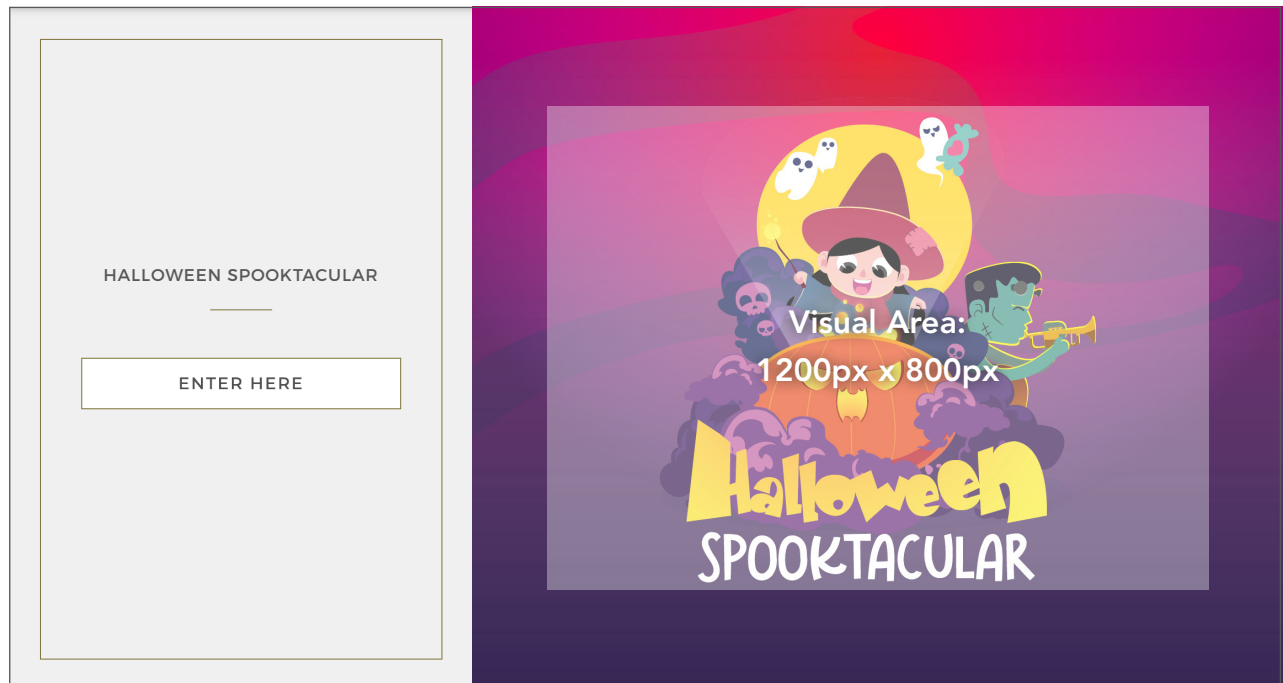
## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

**1470 pixels wide x 1240 pixels tall, 1200px x 800px display area, 72dpi, RGB jpeg**

We recommend not embedding any text on the images because you have the ability to add text for the content block that appears on the left.

Please provide one week before posting. Postings are limited to availability based on Management's discretion.

IMAGE EXAMPLE:



WEBSITE URL FOR BANNER LINK (REQUIRED):

COPY FOR LINK (REQUIRED):

COPY FOR BANNER AD (REQUIRED):



Please fill out and return this form to Alixandria Ogawa,  
Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com). **THANK YOU!**

# MARKETING PARTICIPATION FORM

# WEBSITE EVENT LISTING



STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 710 pixels tall, 72dpi, RGB jpeg

IMAGE EXAMPLE:



### HALLOWEEN SPOOKTACULAR

SUNDAY, OCTOBER 29 • 12-2PM

Trick-or-Treating • Music • Crafts • & More!

[SEE DETAILS →](#)

EVENT TITLE:

EVENT LOCATION:

EVENT DATE:

CUSTOMER-FOCUSED DESCRIPTION OF EVENT. MUST BE FINAL DRAFT.



Please fill out and return this form to Alixandria Ogawa,  
Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com). **THANK YOU!**

# MARKETING PARTICIPATION FORM

# WEBSITE PROMOTION LISTING



STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

1470 pixels wide x 710 pixels tall, 72dpi, RGB jpeg

IMAGE EXAMPLE:



### HALLOWEEN SPOOKTACULAR

SUNDAY, OCTOBER 29 • 12-2PM

Trick-or-Treating • Music • Crafts • & More!

[SEE DETAILS →](#)

PROMOTION TITLE:

PROMOTION DATES:

COPY FOR PROMOTION. MUST BE FINAL DRAFT.



Please fill out and return this form to Alixandria Ogawa,  
Marketing Director at [aogawa@vestar.com](mailto:aogawa@vestar.com). **THANK YOU!**

## ON-SITE POSTERS (22" X 28")

STORE NAME:

STORE REPRESENTATIVE:

## PLEASE PROVIDE ARTWORK TO THESE SPECIFICATIONS:

Final trim size: 22 inches wide x 28 inches tall

Visual area: 18 inches wide x 24 inches tall

IMAGE EXAMPLE:



POSTER PROGRAM SCHEDULE:

ART DUE FOR APPROVAL:

|                          |                  |              |
|--------------------------|------------------|--------------|
| <input type="checkbox"/> | Quarter 2        | March 13     |
| <input type="checkbox"/> | Quarter 3        | June 18      |
| <input type="checkbox"/> | Quarter 4        | September 17 |
| <input type="checkbox"/> | Quarter 1 – 2027 | December 10  |

\*Limited Space Available. First Come, First Served Basis. Each tenant is allowed one single-sided poster. Poster Art must be approved prior to printing. Poster will be installed the first week of each bi-monthly rotation. You can only mark one (1) time slot each selection period (every 2 months) – do not select multiple time slots above.

MARKETING PARTICIPATION FORM

# JOB POSTINGS



STORE NAME:

STORE REPRESENTATIVE:

JOB TITLE:

CONTACT INFO:

TEXT:

START DATE:

END DATE:

*Job posting will be posted for 30 days unless otherwise specified.*