



JANUARY 2026

Tom Schriber
Property Manager
714-259-9015
tschriber@vestar.com

Raquel Bencivenga
Assistant Property Manager
714-259-0559
rbencivenga@vestar.com

Lorena Torres
Administrative Assistant
714-259-9090
ltorres@vestar.com

Alixandria Ogawa
Marketing Director
562-257-1502
aogawa@vestar.com

Security Dispatch
951-387-9859

MARKETING UPDATES

JANUARY GIVEAWAY

January's enter-to-win is a self-care themed giveaway with a \$300 gift card bundle to Massage Envy, GNC, ULTA. If you are interested in contributing to these giveaways, please email Alixandria Ogawa at aogawa@vestar.com and Emma Meyer at emeyer@vestar.com.

FEBRUARY GIVEAWAY

To celebrate Valentine's Day, Riverside Plaza will host a Valentine's Day themed giveaway. If you are interested in contributing to these giveaways, please email Alixandria Ogawa at aogawa@vestar.com and Emma Meyer at emeyer@vestar.com.

FEBRUARY HOLIDAY PROMOTIONS

February hosts Valentine's Day on the 14th and the Year of the Horse / Lunar New Year starts on the 17th. Please email Alixandria Ogawa at aogawa@vestar.com and Emma Meyer at emeyer@vestar.com with any promotions or events.



MARKETING UPDATES

POSTER PROGRAM – QUARTERLY

Our poster program is CLOSED for the first quarter.

The next round of poster notes will go out in March and artwork will be due on March 13, 2026. Space is limited and offered on a “first come, first served” basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.



MARKETING OPPORTUNITIES PACKET

Please send us any upcoming specials or promotions you have! We will post them on our website [HERE](#) and social media sites to help spread the word. Please click to download the Marketing Opportunities packet and reach out to Alixandria Ogawa at aogawa@vestar.com or Emma Meyer at emeyer@vestar.com, with any questions or if you have any issues downloading the packet.



PROPERTY MANAGEMENT UPDATES

CITY OF RIVERSIDE SPECIAL SERVICES:

Information on the “311” call center to request non-emergency city services online can be found here: <https://crmweb.riversideca.gov/>

WHO TO CALL in the City of Riverside can be found here:

<https://documentcloud.adobe.com/link/track?uri=urn:aaid:scds:US:9f36e718-ace1-405a-b2be-f7dd830a807e>

CERTIFICATE OF INSURANCE REMINDER:

Please note that it is mandatory to have an updated COI on file **prior** to allowing any vendor roof access. We understand that emergencies happen, and it is for this very reason that we continually remind our tenants to make certain your vendor has a current COI on file! Please be mindful of **all** your vendors, this includes refrigeration vendors that may require roof access as well.

SALES REMINDER:

Please remember that sales are due by the 10th of each month. Please send sales to riversideplaza@vestar.com or ltorres@vestar.com.



Tom Schriber
Property Manager
714-259-9015
tschriber@vestar.com

Raquel Bencivenga
Assistant Property Manager
714-259-0559
rbencivenga@vestar.com

Lorena Torres
Administrative Assistant
714-259-9090
ltorres@vestar.com

Alixandria Ogawa
Marketing Director
562-257-1502
aogawa@vestar.com

Security Dispatch
951-387-9859



[RIVERSIDE PLAZA](#)



[SHOPRIVERSIDEPLAZA](#)

[SHOPRIVERSIDEPLAZA.COM](#)