



JULY / AUGUST 2026

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Security Dispatch
951-387-9859

MARKETING UPDATES

JULY GIVEAWAY

July's enter-to-win is a summer themed giveaway with a \$300 gift card bundle to VONS, Jersey Mikes, and Marshalls. If you are interested in contributing to these giveaways, please email Alixandria Ogawa at aogawa@vestar.com and Emma Meyer at emeyer@vestar.com.

AUGUST GIVEAWAY

To celebrate Back to School Riverside Plaza will host a themed giveaway. If you are interested in contributing to these giveaways, please email Alixandria Ogawa at aogawa@vestar.com and Emma Meyer at emeyer@vestar.com.

HISPANIC HERITAGE CELEBRATION

Mark your calendars for September 19, from 4 PM to 6PM, as Riverside Plaza will be hosting a Hispanic Heritage Celebration! This event will be held on Main Street, attendees will enjoy dance performances, crafts, DJ, and more! A separate tenant memo will be going out with more information.



MARKETING UPDATES

POSTER PROGRAM – Q3 JULY/AUGUST/SEPTEMBER

Our Poster Program is **CLOSED** for the third quarter. The Q4 round's artwork is due on **September 18**. Space is limited and offered on a "first come, first served" basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.



MARKETING OPPORTUNITIES PACKET

Please send us any upcoming specials or promotions you have! We will post them on our website [HERE](#) and social media sites to help spread the word. Please click to download the Marketing Opportunities packet and reach out to Alixandria Ogawa at aogawa@vestar.com or Emma Meyer at emeyer@vestar.com, with any questions or if you have any issues downloading the packet.



PROPERTY MANAGEMENT UPDATES

NEW ASSISTANT PROPERTY MANAGER:

We welcome Denise Sanchez to the Riverside Plaza Property Management team as the Assistant Property Manager! Please include her on property management requests at dsanchez@vestar.com.

CERTIFICATE OF INSURANCE REMINDER:

Please note that it is mandatory to have an updated COI on file **prior** to allowing any vendor roof access. We understand that emergencies happen, and it is for this very reason that we continually remind our tenants to make certain your vendor has a current COI on file! Please be mindful of **all** your vendors, this includes refrigeration vendors that may require roof access as well.

SALES REMINDER:

Please remember that sales are due by the 10th of each month. Please send sales to riversideplaza@vestar.com or ltorres@vestar.com.

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