

MARCH / APRIL 2026

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Security Dispatch
951-387-9859

MARKETING UPDATES

LUCKY DAY GIVEAWAY

March's enter-to-win is a St. Patrick's Day themed giveaway with a \$300 gift card bundle to Lucky Feet, Islands, and Marshalls. If you are interested in contributing to these giveaways, please email Alixandria Ogawa at aogawa@vestar.com and Emma Meyer at emeyer@vestar.com.

EARTH DAY GIVEAWAY

To celebrate Earth Day, Riverside Plaza will host a themed giveaway. If you are interested in contributing to these giveaways, please email Alixandria Ogawa at aogawa@vestar.com and Emma Meyer at emeyer@vestar.com.

EARTH DAY INSTALLATION APRIL 13-27

In honor of Earth Day, Riverside Plaza will have a two weeklong interactive activation featuring an Earth design photo opportunity in the plaza in front of Regal. In addition, there will be a multi-day social media giveaway for a gift card bundle from various tenants.



MARKETING UPDATES

POSTER PROGRAM – Q2 APRIL/MAY/JUNE

Our poster program is **OPEN** for the second quarter. The next round of poster artwork will be due on **March 13, 2026**. Space is limited and offered on a “first come, first served” basis. Each merchant will be permitted to display one (1) one-sided poster and is responsible for the designing of the poster. If you would like to participate in the next round, please reach out to Alixandria Ogawa, Marketing Director at aogawa@vestar.com or Emma Meyer, Marketing Manager at emeyer@vestar.com.



MARKETING OPPORTUNITIES PACKET

Please send us any upcoming specials or promotions you have! We will post them on our website [HERE](#) and social media sites to help spread the word. Please click to download the Marketing Opportunities packet and reach out to Alixandria Ogawa at aogawa@vestar.com or Emma Meyer at emeyer@vestar.com, with any questions or if you have any issues downloading the packet.



PROPERTY MANAGEMENT UPDATES

CITY OF RIVERSIDE SPECIAL SERVICES:

Information on the “311” call center to request non-emergency city services online can be found here: <https://crmweb.riversideca.gov/>

WHO TO CALL in the City of Riverside can be found here:

<https://documentcloud.adobe.com/link/track?uri=urn:aaid:scds:US:9f36e718-ace1-405a-b2be-f7dd830a807e>

CERTIFICATE OF INSURANCE REMINDER:

Please note that it is mandatory to have an updated COI on file **prior** to allowing any vendor roof access. We understand that emergencies happen, and it is for this very reason that we continually remind our tenants to make certain your vendor has a current COI on file! Please be mindful of **all** your vendors, this includes refrigeration vendors that may require roof access as well.

SALES REMINDER:

Please remember that sales are due by the 10th of each month. Please send sales to riversideplaza@vestar.com or ltorres@vestar.com.

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