



APRIL 2026

PROPERTY MANAGEMENT UPDATES

Reminder of Holiday Hours:

Tenants must maintain the following (minimum) holiday hours:

New Year's Day	11:00 am – 5:00 pm
Easter	Closed
Memorial Day	11:00 am – 5:00 pm
July 4th	11:00 am – 5:00 pm
Labor Day	11:00 am – 5:00 pm
Thanksgiving	Closed
Black Friday	11:00 am – 9:00 pm
Christmas Eve	11:00 am – 5:00 pm
Christmas	Closed
New Year's Eve	11:00 am – 5:00 pm

Reminder of Storefronts, Signs & Display Windows:

No Signs or advertising collateral of any nature may be taped on the surface of the Tenant's storefront display windows or doors. The interior and exterior of the Tenant's storefront, including glass, doors, signs, base molding and any other surface of the storefront, must be kept clean by tenant at all times.

TENANT UPDATES

PETERSEN'S ICE CREAM



NOW OPEN

Petersen's Ice Cream - established in 1919 - brings over a century of ice cream tradition to the Promenade Scottsdale. Petersen's Ice Cream is located in the former Chin Up Donuts space.

MENDOCINO FARMS COMING SOON

Coming soon to The Promenade - Mendocino Farms! Taking over the former Modern Market Eatery space, this popular restaurant will bring a fresh, flavorful menu featuring signature sandwiches, salads, and seasonal creations. Stay tuned for more updates!



APRIL GIVEAWAY

Be Like Blippi Tour! Social Giveaway
April 16 - April 21

The Promenade Scottsdale will be launching a social media giveaway on Instagram, giving away 4 tickets to the Be Like Blippi Tour! on Sunday, April 26 at the Arizona Financial Theatre.



If you would like to participate or add an offer to our upcoming giveaways, [please email Alexis Berger at alexis.berger@vestar.com](mailto:alexis.berger@vestar.com).

PUBLIC RELATIONS

We regularly collect special offers from our tenants to share with our public relations team for potential features in local media. If your store or restaurant has an upcoming promotion or special deal, **please email those offers to Leann Meagher at lemeagher@vestar.com**

WEBSITE UPDATES

HOURS

If your store or restaurant have updated hours, please email your updated hours to **Alexis Berger at alexis.berger@vestar.com**. Please check your

location's listing [here](#) to make sure your hours are correct. If you see any inconsistencies, **please email Alexis Berger at aberger@vestar.com.**

PROMOTIONS

We are updating our website regularly with specials and offers. Please check your location's listing [here](#) to make sure any offers listed are correct. If you would like any information to be added to the website, **please email Alexis Berger at aberger@vestar.com with the details.**

FACEBOOK PAGE FOLLOWERS

6,064

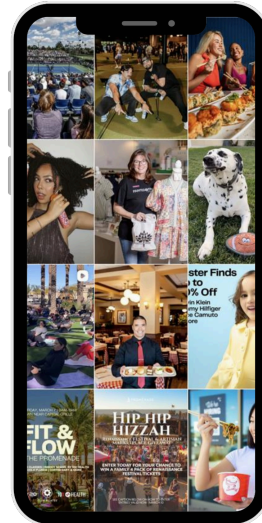
INSTAGRAM FOLLOWERS

3,864

SOCIAL STATUS

Our ongoing social media campaign spotlighting The Promenade tenants is in full swing. We're developing a series of social media videos monthly with engaging content that showcases what your business has to offer.

Keep an eye on your inbox for emails from our team with more details. **If you have any questions or would like to get involved, please reach out to Alexis Berger at aberger@vestar.com.**



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For questions or more details on any of the newsletter topics, please [email us!](#)

STAY CONNECTED



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