



July *newsletter*



Property Management *updates*

If you haven't already, please update your marketing contacts for the center, as there has recently been a change to our team.

Christina Calhoun, Marketing Director, ccalhoun@vestar.com

Kaitlyn Hom, Marketing Coordinator, khom@vestar.com



Center *hours*

Please note that these are the minimum required hours that all tenants must maintain.

September 7 (*Labor Day*):

Open 11 AM – 5 PM

Regular business hours:

Monday

Open 11 AM – 9 PM

Tuesday

Open 11 AM – 9 PM

Wednesday

Open 11 AM – 9 PM

Thursday

Open 11 AM – 9 PM

Friday

Open 11 AM – 9 PM

Saturday

Open 11 AM – 9 PM

Sunday

Open 11 AM – 6 PM



Tenant *updates*

Hummus Republic is now under new ownership and excited to welcome employees at The Promenade with a special offer. Use promo code PROMENADE on pickup orders or catering through their app and receive a free side of pita chips and hummus.



Storefront *guidelines*

Please note that no signs, posters, banners, A-frames, or advertising materials may be placed on storefront doors, windows, or in common areas without prior approval from The Promenade Scottsdale Management Office.

All storefronts, including glass, doors, signs, and displays, must be kept clean and maintained at all times. Temporary signs larger than 3' x 5' may only be displayed with written approval from management.



Care Card *registration now open*

Care Card, Arizona's largest retail fundraiser hosted by the Board of Visitors in Phoenix, runs October 16–25, 2026, offering 20% off at local businesses while boosting store sales and visibility; proceeds support vital healthcare, including The BIG Pink Bus, which provides breast cancer screenings to women across Arizona.

Register at boardofvisitors.org/care-card/



Special *offers*

Tap into our audience. We're happy to amplify your news, offers, and promotions across our website, social media, and email channels. If your store or restaurant has an upcoming promotion or special offer, please send the details to Christina at calhoun@vestar.com for consideration.

Do you offer an employee discount for your fellow Promenade Scottsdale tenants? Share the details with us so we can highlight your offer in an upcoming tenant newsletter.



July *giveaways*

In celebration of summer entertainment, we're launching a social media giveaway featuring a four-pack of tickets to Hot Wheels Monster Trucks Live Glow-N-Fire at Desert Diamond Arena. The promotion is designed to drive engagement across our social channels while giving one lucky winner the chance to experience the action-packed event with family or friends.



We routinely feature giveaways on web and social as a way to increase our reach and engagement across our digital channels. If you're interested in being featured in a giveaway and are able to offer an item or gift card, please reach out to Christina at calhoun@vestar.com.



Property *contacts*

Tim Ray, Property Manager, 602.553.2703, tray@vestar.com

Shannon Zubert, Assistant Property Manager, 602.553.2663, szubert@vestar.com

Christina Calhoun, Marketing Director, 480.885.7148, ccalhoun@vestar.com



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