SUMMER NEWSLETTER
2026

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MARKETING UPDATES

SUMMER STARTS HERE GIVEAWAY

The June social media giveaway for Plaza Paseo Real was for a $200 gift card bundle to the center. It was from June 4-June 18. To enter, social media users were invited to follow us on Instagram and tag their lunch buddy. If you would like to contribute/participate in a future giveaway, please email Morgan Wilson, Marketing Manager, at mwilson@vestar.com

SUMMER RESET GIVEAWAY

The July giveaway will be a $450 health and wellness-centered gift card bundle to the center on Instagram, from July 8-23. If you would like to contribute/participate in a future giveaway, please email Morgan Wilson, Marketing Manager, at mwilson@vestar.com

LITTLE EXPLORERS SUMMER FESTIVAL

On Saturday, June 20, Plaza Paseo Real welcomed children and their families to our Little Explorers Summer Festival event! From 10am-12pm, 200+ attendees were invited to decorate totes, participate in color chemistry fun, get hands-on with bugs, and more. Thank you to our tenants that participated!

Q3 POSTER PROGRAM

Missed the Q3 poster program deadline? The emails for the Q4 program will be going out in August for Q4 display through December 2026. This is a great free way to showcase your business to center visitors through the holiday season!

HALLOWEEN SPOOKTACULAR EVENT

Before you know it, Halloween will be just around the corner! Plaza Paseo Real will be celebrating with an event in October. If you are interested in participating, forms will be going out later this fall. Candy will be provided!

FREE MARKETING OPPORTUNITIES

Don't forget to send us your upcoming specials, events, sales, or promotions! We will post them on our website and social media site to help spread the word about your store's happenings. Please click HERE to download the **2026 Marketing Opportunities packet** and reach out to Marketing Manager Morgan Wilson at mwilson@vestar.com with any questions or if you have any issues downloading the packet.

SUSTAINABILITY TIPS AND TRICKS

Plaza Paseo Real prides itself on its sustainability efforts and would like to share some tips and tricks with you to save energy and water at work and at home. Always report dripping faucets and running toilets to the management team, turn computers on power saver mode, or give your car a break by carpooling, biking, or walking to work when possible! For the full PDF, click here. Thank you for taking steps towards conservation!

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